|  |  |
| --- | --- |
| **Independent Study Title** | Development of Acounting System Software: Collage of Innovation Management, Rajamangala University of Technology Rattanakosin |
| **Researcher** | Mr.Tanandara Ketkeo |
| **Degree Sought** | Master of Business Administration  Management |
| **Advisor** | Pornchai Naruedomkul, Ph.D. , CFE |
| **Academic Year** | 2016 |
|  |  |
| **Abstract** | |
|  | |

The objectives of this research were 1) Study accounting system software (2) Analyze and select appropriate technology 3) Study factors for accounting system software development 4) Development of accounting system software. Conceptual framework consists of both independent variables and dependent variables. Independent variables were features of accounting system software. Dependent variable was appropriate accounting system software suited with Collage of Innovation Management.

Purposive sampling was used to select 12 employees involving in accounting tasks and using financial report at Collage of Innovation Management. In-depth interview was carried out. Content analysis was used to analyze the data.

The results from development of accounting software were 1) Appropriate accounting software suited with College of Innovation Management 's organization structure. 2) Appropriate technology. (3) Factors of accounting software development. 4) Development of accounting system software.

**Keywords : Accounting system software, Collage of Innovation Management, Rajamangala University of Technology Rattanakosin**